



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1848

Invoice #	106917-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106917
Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			W	09/26/12	:30	5:52 AM	DSCCNV-12-02-30H W11St:	\$600.00		3
	KSNV			F	09/28/12	:30	5:40 AM	DSCCNV-12-02-30H W11St:	\$600.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			Tu	09/25/12	:30	6:28 AM	DSCCNV-12-01-30-H P1gg:	\$1,000.00		1
	KSNV			W	09/26/12	:30	6:28 AM	DSCCNV-12-02-30H W11St:	\$1,000.00		2
3	KSNV	Today Show	658a-9am		09/25/12 to 10/01/12	2x	MTWTF--				
	KSNV			Tu	09/25/12	:30	7:28 AM	DSCCNV-12-01-30-H P1gg:	\$1,500.00		1
	KSNV			F	09/28/12	:30	8:45 AM	DSCCNV-12-02-30H W11St:	\$1,500.00		2
4	KSNV	ROS	5a-459a		09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:00			\$625.00	See MG 4.2	1
	KSNV	Saturday Today	7a-9am	Sa	09/29/12	:30	5:29 AM	DSCCNV-12-02-30H W11St:	\$625.00	MG for 4.1 09/29	2
5	KSNV	Sunday Today	7a-8am		09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	7:28 AM	DSCCNV-12-02-30H W11St:	\$500.00		1
6	KSNV	M-F Today Show II	9-10a		09/25/12 to 10/01/12	2x	MTWTF--				
	KSNV			Tu	09/25/12	:30	9:56 AM	DSCCNV-12-01-30-H P1gg:	\$900.00		2
7	KSNV	Today 4th Hour	10am-11am		09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			Tu	09/25/12	:30	10:47 AM	DSCCNV-12-01-30-H P1gg:	\$450.00		2

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Estimate Number	1848

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Invoice Date	09/30/12
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
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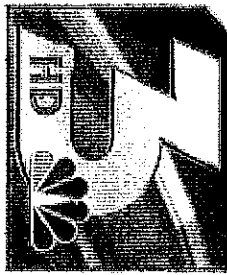
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Today 4th Hour	10am-11am	to	09/26/12	:30	10:50 AM		DSCCNV-12-02-30H W11St:	\$450.00		3
8	KSNV	Rachael Ray	11am-12pm	to	09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			W	09/26/12	:30	11:37 AM		DSCCNV-12-02-30H W11St:	\$325.00		3
	KSNV			F	09/28/12	:30	11:34 AM		DSCCNV-12-02-30H W11St:	\$325.00		1
9	KSNV	Noon News	12-1230pm	to	09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			Tu	09/25/12	:30	12:29 PM		DSCCNV-12-01-30-H P11St:	\$425.00		1
	KSNV			Th	09/27/12	:30	12:28 PM		DSCCNV-12-02-30H W11St:	\$425.00		2
10	KSNV	Days of our Lives	1258p-2pm	to	09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			Tu	09/25/12	:30	1:45 PM		DSCCNV-12-01-30-H P11St:	\$425.00		1
	KSNV			W	09/26/12	:30	12:59 PM		DSCCNV-12-02-30H W11St:	\$425.00		2
11	KSNV	The Doctors	2pm-3pm	to	09/25/12 to 10/01/12	4x	MTWTF--					
	KSNV			Tu	09/25/12	:30	2:36 PM		DSCCNV-12-01-30-H P11St:	\$325.00		2
	KSNV			W	09/26/12	:30	2:09 PM		DSCCNV-12-02-30H W11St:	\$325.00		4
	KSNV			Th	09/27/12	:30	2:59 PM		DSCCNV-12-02-30H W11St:	\$325.00		3
12	KSNV	Dr Phil	3-4p	to	09/25/12 to 10/01/12	4x	MTWTF--					
	KSNV			Tu	09/25/12	:30	3:14 PM		DSCCNV-12-01-30-H P11St:	\$450.00		1
	KSNV			W	09/26/12	:30	3:22 PM		DSCCNV-12-02-30H W11St:	\$450.00		4
	KSNV			F	09/28/12	:30	3:41 PM		DSCCNV-12-02-30H W11St:	\$450.00		3
13	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/25/12 to 10/01/12	4x	MTWTF--					

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IDB #	
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13	KSNV	4PM NEWS (1 hour)	4-5pm		09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			Tu	09/25/12	:30	4:10 PM		DSCCNV-12-01-30-H P1ggr	\$700.00		3
	KSNV			Th	09/27/12	:30	4:25 PM		DSCCNV-12-02-30H W11Stc	\$700.00		1
14	KSNV	4PM NEWS (1 hour)	4-5pm		09/25/12 to 10/01/12	2x		MTWTF--				
	KSNV			W	09/26/12	:30	4:59 PM		DSCCNV-12-02-30H W11Stc	\$700.00		1
	KSNV			F	09/28/12	:30	4:42 PM		DSCCNV-12-02-30H W11Stc	\$700.00		2
15	KSNV	M-F Early News	5-630p		09/25/12 to 10/01/12	2x		MTWTF--				
	KSNV			Th	09/27/12	:30	5:27 PM		DSCCNV-12-02-30H W11Stc	\$1,200.00		1
	KSNV			F	09/28/12	:30	6:10 PM		DSCCNV-12-02-30H W11Stc	\$1,200.00		2
16	KSNV	M-F Jeopardy	630-7pm		09/25/12 to 10/01/12	1x		MTWTF--				
	KSNV			Tu	09/25/12	:30	6:54 PM		DSCCNV-12-01-30-H P1ggr	\$900.00		1
17	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			W	09/26/12	:30	7:06 PM		DSCCNV-12-02-30H W11Stc	\$1,300.00		1
	KSNV			Th	09/27/12	:30	7:28 PM		DSCCNV-12-02-30H W11Stc	\$1,300.00		3
18	KSNV	Face to Face w/ J. Ralston	730-758pm		09/25/12 to 10/01/12	4x		MTWTF--				
	KSNV			Tu	09/25/12	:30	7:51 PM		DSCCNV-12-01-30-H P1ggr	\$1,000.00		3
	KSNV			Th	09/27/12	:30	7:46 PM		DSCCNV-12-02-30H W11Stc	\$1,000.00		4
	KSNV			F	09/28/12	:30	7:44 PM		DSCCNV-12-02-30H W11Stc	\$1,000.00		2
20	KSNV	Tuesday Prime 8-9pm	8-9pm		09/25/12 to 10/01/12	4x		MTWTF--				

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Product	DSCC IE
Estimate Number	1848

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106917
Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
20	KSNV	Tuesday Prime 8-9pm	8-9pm		09/24/12 to 09/30/12	1x		-T-----				
					to							
	KSNV			Tu	09/25/12	:30	8:43 PM		DSCCNV-12-01-30-H Piggy	\$4,000.00		1
21	KSNV	Tuesday Prime 10-11pm	10-11pm		09/24/12 to 09/30/12	1x		-T-----				
					to							
	KSNV			Tu	09/25/12	:30	10:31 PM		DSCCNV-12-01-30-H Piggy	\$3,200.00		1
22	KSNV	Wednesday Prime 8-9pm	8-9pm		09/24/12 to 09/30/12	1x		--W----				
					to							
	KSNV			W	09/26/12	:30	8:50 PM		DSCCNV-12-02-30H W15t	\$2,400.00		1
23	KSNV	Wednesday Prime 9-11pm	9-11pm		09/24/12 to 09/30/12	1x		--W----				
					to							
	KSNV			W	09/26/12	:00				\$3,200.00 See MG 23.2		1
	KSNV			W	09/26/12	:30	9:48 PM		DSCCNV-12-02-30H W15t	\$3,200.00 MG for 23.1 09/26		2
24	KSNV	Thursday Prime 8-9pm	8-9pm		09/24/12 to 09/30/12	1x		---T---				
					to							
	KSNV			Th	09/27/12	:30	8:48 PM		DSCCNV-12-02-30H W15t	\$3,200.00		1
25	KSNV	Thursday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x		---T---				
					to							
	KSNV			Th	09/27/12	:30	9:20 PM		DSCCNV-12-02-30H W15t	\$3,200.00		1
26	KSNV	Thursday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x		---T---				
					to							
	KSNV			Th	09/27/12	:30	9:50 PM		DSCCNV-12-02-30H W15t	\$3,500.00		1
27	KSNV	Friday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x		----F--				

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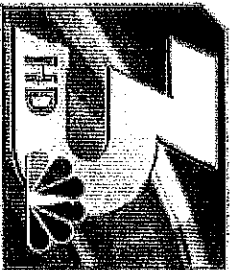
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27	KSNV	Friday Prime 9-10pm	9-10pm	F	09/28/12	:30		9-15 PM	DSCCNV-12-02-30H W11St:	\$2,600.00		1
28	KSNV	Saturday Prime 8-9pm	8-9pm		09/24/12 to 09/30/12	1x		-----S-				
	KSNV	Saturday Prime 8-9pm	8-9pm	Sa	09/29/12	:30		8-44 PM	DSCCNV-12-02-30H W11St:	\$1,200.00		1
29	KSNV	Saturday Prime 9-11pm	9-11p		09/24/12 to 09/30/12	1x		-----S-				
	KSNV	Saturday Prime 9-11pm	9-11p	Sa	09/29/12	:30		10-31 PM	DSCCNV-12-02-30H W11St:	\$1,200.00		1
30	KSNV	Saturday Prime 9-11pm	9-11p		09/24/12 to 09/30/12	1x		-----S-				
	KSNV	Saturday Prime 9-11pm	9-11p	Sa	09/29/12	:30		10:06 PM	DSCCNV-12-02-30H W11St:	\$1,500.00		1
31	KSNV	NFL Football	1P-9PM		09/24/12 to 09/30/12	1x		-----S				
	KSNV	NFL Football	1P-9PM	Su	09/30/12	:30		7:05 PM	DSCCNV-12-02-30H W11St:	\$10,000.00		1
32	KSNV	News 3 in Prime	7-10pm		09/24/12 to 09/30/12	1x		-----S				
	KSNV	News 3 in Prime	7-10pm	Su	09/30/12	:30		9:04 PM	DSCCNV-12-02-30H W11St:	\$1,600.00		1
33	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/25/12 to 10/01/12	4x		MTWTF--				
	KSNV	M-F News 3 at Eleven	11pm-1135pm	W	09/26/12	:30		11:23 PM	DSCCNV-12-02-30H W11St:	\$1,100.00		2
	KSNV	M-F News 3 at Eleven	11pm-1135pm	Th	09/27/12	:30		11:12 PM	DSCCNV-12-02-30H W11St:	\$1,100.00		1
	KSNV	M-F News 3 at Eleven	11pm-1135pm	F	09/28/12	:30		11:32 PM	DSCCNV-12-02-30H W11St:	\$1,100.00		4
34	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x		-----S-				
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	Sa	09/29/12	:30		11:10 PM	DSCCNV-12-02-30H W11St:	\$1,100.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
34	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
35	KSNV	Tonight Show	1135p-1237a									
				09/25/12 to 10/01/12	3x	MTWTF--						
				Tu	09/25/12	:30	12:30 AM		DSCCNV-12-01-30-H P11gg	\$750.00		3
				W	09/26/12	:30	12:08 AM		DSCCNV-12-02-30H W11St	\$750.00		2
36	KSNV	Saturday Night Live	1130pm-1:02am									
				09/24/12 to 09/30/12	1x	-----S-						
				Sa	09/29/12	:30	12:05 AM		DSCCNV-12-02-30H W11St	\$1,400.00		1
37	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a									
				09/24/12 to 09/30/12	1x	-----S						
				Su	09/30/12	:30	11:48 PM		DSCCNV-12-02-30H W11St	\$400.00		1
38	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-									
				09/24/12 to 09/30/12	1x	-----S						
				Su	09/30/12	:30	10:41 PM		DSCCNV-12-02-30H W11St	\$1,200.00		1
Aired Spots 57												

Gross Total \$75,200.00
Agency Commission \$11,280.00
Net Amount Due \$63,920.00
Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.